

WoodenBoat Publications is a multifaceted business—a school, a store, a show, and three magazines—and 50FISH is an integral partner in presenting us to the world in a cohesive way. From strategy, to web architecture and design, to the smallest marketing details, they collaborate with and guide us consistently and reliably. Our store alone has seen tremendous growth due to 50FISH's integrated marketing efforts on the web, and through email, social media, and print-ad design. The crew at 50FISH are also expert in our online-shopping platform, Shopify, and their ongoing efforts with the organization and presentation of our retail site have vastly improved our user-experience—which has directly translated into increased sales.

- Andrew Breece, Publisher & COO, WoodenBoat Publications