



March 24, 2026

Emily Braley, MERC Coordinator
Maine Technology Institute

Dear Emily,

I am writing to offer my strong support for Shaun Gill's application to become an approved consultant with MTI's MERC program. As a former client, I found his expertise and collaboration invaluable to the progress of my company.

Cold Current Kelp worked with Shaun as we were preparing to grow from a home-based operation into a commercial production environment while evaluating a potential large contract. At the time, we were unsure of our true production capacity and felt pressure to scale quickly without a clear understanding of what that would require. We enlisted his support to apply for grant funding to explore value added production.

Shaun helped us step back and assess our actual process, calculate capacity, and understand options for growth. Through documenting our workflow, building production planning tools, and introducing us to relevant manufacturing and quality environments, we gained a much clearer understanding of what responsible scaling could look like.

As a result, we secured grant funding, documented our production process, and developed a phased approach to growth. We now have a clearer path forward, with the knowledge of how to scale in a way that aligns with our capabilities, resources, and long-term goals. I strongly support Shaun's desire to assist other companies through the MERC program.

Best,

Krista Rosen
Co-Founder
Cold Current Kelp LLC