

Written Reference #1**Eleanor Whitehead, Bloomberg Philanthropy**

I had the privilege of working with Tenaya on a global project whilst at Bloomberg. My area of expertise is education and engaging young people and employees, and I very much valued Tenaya's expertise in marketing, branding and project management.

When working with Tenaya, she continued to bring new, strategic and innovative ideas. She also demonstrated a superb ability to collaborate as well as lead and execute on all marketing initiatives that launched and drove the success of our global program. I learnt a lot from Tenaya while working with her and continued to seek her counsel afterwards. I am continually impressed with Tenaya's ability to apply her expertise to a broad range of subject matters.