

Matt Santora

Senior Producer

Craft WW/McCann

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I'm happy to recommend the team at Mild Manor Media—Kevin Corcoran and Kaitlyn Cecchetti—for MERC consultant certification. I've worked closely with them on several projects over the years, and they consistently impress with their creativity, technical skill, and dedication.

Kevin Corcoran has an incredible ability to take any sort of footage and turn it into something truly compelling. Whether it's a pitch video or a narrative piece, their work always tells a clear, engaging story. Meanwhile, Kaitlyn Cecchetti brings fresh, dynamic visuals to life, from sleek designs to eye-catching animations that make complex ideas easy to understand.

What stands out most, though, is their professionalism. They're always a pleasure to work with—responsive, clear, and client-focused. They put a lot of effort into understanding the client's needs, and it shows in the quality of their work.

I'm confident they'll thrive as MERC-certified consultants.

Sincerely,

Matt Santora

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