



To whom it may concern:

I had the pleasure of working with Erik Heumiller and Heavy Edition on the “Below the Falls” tour project for Saco Main Street, and his expertise was invaluable. Erik brought together a thoughtful mix of strategic planning, writing, photography, and video production to create a compelling and engaging experience for our community.

Throughout the process, he demonstrated exceptional professionalism, creativity, and attention to detail, making sure every element aligned with our vision and goals. The final product not only told our story beautifully but also helped elevate our visibility, attract new visitors to Riverfront Park, and foster pride among local businesses and residents.

Erik’s ability to combine creative storytelling with strategic insight makes him an asset to any organization, and I would highly recommend him. We’ve enjoyed working with him so much that we’re excited to continue our partnership on future projects, confident that the results will be exactly what we need.

Sincerely,

Angie Presby
Executive Director
SACO MAIN STREET