



June 10, 2025

Gina Schindler
Project Coordinator, Public Health
Kenvue
1 Kenvue Way
Summit, NJ 07901

To Whom It May Concern,

I am writing to wholeheartedly recommend Ann Hayes for her exceptional contributions to the Public Health team. Ann has proven to be an invaluable and strategic partner, demonstrating an unparalleled commitment to enhancing public health initiatives.

Ann took the lead in crafting a comprehensive strategic plan for the successful transition of the OTC Medicine Safety Education program from Scholastic to our new partner, YMI. Her foresight and meticulous planning ensured a seamless transition, which not only maintained the integrity of the program but also set a strong foundation for future growth.

In her ongoing support of the Kenvue Public Health team, Ann has consistently excelled in managing day-to-day collaborations with various vendors. Her diligence and attention to detail have been critical in delivering the OTC Med Safety Education Program for grades 5-8. Moreover, Ann has demonstrated her strategic thinking by researching and providing insightful recommendations to expand the program's reach to high school students. She has actively participated in convenings with key stakeholders, including social media companies, mental health organizations, SEPA partners, and J&J/Kenvue staff, fostering collaboration and innovative approaches to health education.

Ann's role in overseeing the content review process, proposal reviews, and vendor recommendations for the OTC Med Safety campaign targeted at high school youth has been exemplary. Her expertise and strategic insights have played a vital role in ensuring the program's relevance and effectiveness in addressing the needs of this demographic.

In addition to her work on OTC Med Safety, Ann has been instrumental in advising on the strategic development of a skin health and sun safety education program for youth and families. Her focus on maximizing impact and efficacy has led to the creation of initiatives that resonate deeply within schools and communities.

Ann is not only a skilled professional but also a collaborative team player who inspires those around her. Her dedication, strategic mindset, and ability to navigate complex partnerships make her an outstanding asset to any organization. I am confident that she will continue to drive positive change and make significant contributions to public health initiatives.

Please feel free to contact me if you would like to discuss Ann's qualifications and contributions further.

Best regards,

Gina Schindler

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