

Reference - Alice Crouch**March 26, 2025**

I serve on the Owls Head Village Library Association Board of Directors with Alice, working closely with her in her roles as Board Secretary and Chair of our Communications & Marketing Committee. I fully endorse Alice as a Consultant with MTI's MERC.

The OHVLA mirrors a start-up organization: four years ago the library almost closed due to lack of community interest and support. A new Board stepped in - which Alice joined in mid 2023 and elected Secretary in early 2024 - and in her tenure has been instrumental in better integrating the library into the community through innovative programming, improved communications (traditional and social media), and relationships with local news outlets. As Secretary, Alice also promptly, accurately, and thoroughly documents our monthly Board meetings.

Alice's work style is collaborative, insightful, diligent, accessible, responsive, and direct - in my professional experience, all necessary attributes for a successful consultant.

Gregory J. McElroy

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