Keri Lyle | Client References

HR Consulting Client: Senior Director of People Strategy at Google
“Keri led Google’s global location strategy – a multi-year project to align the company’s global footprint to its business and people strategies. The project was sponsored by a cross-functional committee of senior executives which required her to synthesize a complex array of stakeholder needs, distill a clear set of principles and objectives, and facilitate alignment amidst ever-changing business, talent, and geopolitical contexts.

Keri was ruthless in identifying the problem to be solved, proposing data-driven solutions, and driving consensus on key decisions in order to implement the strategy company-wide. She then activated a team to translate the strategy into an operational plan, and engaged business and HR leaders for each business unit to develop their individual location plan that met their unique business needs while also aligning to the company’s overall global strategy. Due to her success on this project, as an addendum she was also asked by an SVP to redesign and stand up a brand new site leadership governance model and effectively land the new model with every site leader globally, which she also successfully implemented.

Keri was a highly sought after leader on some of our company’s most critical projects like this one. She quickly builds credibility and subject matter expertise, creates clarity from chaos, and thoughtfully engages stakeholders. She was unanimously regarded as a thought leader, reliable executor, and all around smart and grounded human who everyone wanted on their team. I highly recommend her as a consultant.”

Leadership Coaching Clients:

- **Startup CEO:** "Keri coached me through key company events -- tripling the size of the company and two rounds of fundraising. I highly recommend her."
- **General Manager:** "Spending 6 months with Keri was exactly what I needed, when I needed it. I was dealing with an expansion of responsibilities in a rapidly growing company, with a lot of new challenges to handle and tons of noise to sort through. I'd definitely recommend Keri to any manager who is transitioning to a leadership role and is looking to uplevel themselves meaningfully."
- **Go-To-Market Lead:** "My coaching experience with Keri was incredible. We worked through a number of complicated experiences like executive turnover and poor team morale, and she helped me navigate my own promotion, take on a broad new role with expanded scope, and build my confidence as a female leader."
- **Nonprofit State Director:** “Working with Keri was one of the highlights of my career! She helped me learn how to channel existing skills and dispositions to be a more effective, thoughtful, and confident leader. Keri is fantastic at helping to process real time scenarios through concrete and easy to understand leadership frameworks and tools. Our engagement was very action oriented and allowed me to put my learnings into practice after every session. Her skills and expertise, combined with empathy, joy, and fun, make Keri a wonderful leadership coach and I will benefit from our work together for decades to come!”

Team Facilitation Clients:

- **Healthcare Saas company:** “This was one of the best trainings I've had in my 10 years here. Keri was incredibly knowledgeable and refreshingly real. Her approachable, honest style made the class easy to engage with, and she was truly a joy to listen to. I walked away with practical tips that I’m already putting to use.”
- **Biomedical Research Nonprofit:** “I can’t tell you just how much this was needed for our team! I also believe no one else but Keri could have made this such a memorable experience. She has that extra special effect for this type of team building event. The day was not only enjoyable but educational. I came back the next day feeling recharged.”