

Reference for Alexia Harger — Jimmy / Yabe Market

To whom it may concern,

I am happy to recommend Alexia Harger as a marketing and social media consultant. Alexia has been working with Yabe Market to support our social media strategy, content creation, and overall brand presence as we continue growing our marketplace within the sports collectibles space.

Alexia has helped us develop stronger, more engaging content across Instagram and other social platforms, including captions, reels, promotional graphics, bounty posts, and educational “deep dive” content around rare sports cards and collectibles. She has a strong ability to take rough ideas or loose direction and turn them into polished, on-brand content that feels relevant to our audience.

What stands out most about Alexia is her creativity, adaptability, and understanding of how to make niche content more accessible and engaging. She has helped us communicate Yabe’s value in a way that feels clear, exciting, and authentic to collectors. Her work has supported our efforts to build brand awareness, increase engagement, and create a more consistent voice across our marketing channels.

Alexia is thoughtful, responsive, and easy to work with. She brings ideas to the table, asks the right questions, and is always looking for ways to improve the final product. I would confidently recommend her for any project involving social media strategy, brand development, content creation, or digital marketing.

Sincerely,
Jimmy
Yabe Market

A handwritten signature in black ink, reading "Jimmy Harger". The signature is stylized with a large, looping "J" and a cursive "Harger".