

I am pleased to recommend Ashley Baldwin, who has been a consultant with the CEI Women's Business Center since January 2023. Ashley has facilitated multiple sessions of our Propeller I and II cohort programs, applying her extensive knowledge and innovative approach to significantly enhance our program outcomes.

As a facilitator for small groups of female entrepreneurs, Ashley creates a supportive environment where business owners feel heard and can discuss ideas, address challenges, and plan next steps. Her one-on-one sessions highlight her strong problem-solving skills and proactive, collaborative attitude. Additionally, Ashley has worked closely with the CEI WBC to improve and strategically position our Propeller cohorts.

I am confident in Ashley's abilities and highly recommend her for future consulting opportunities. Her professionalism, expertise, and positive attitude are valuable assets.

Thank you,
Rachel Rathburn
Program Coordinator, WBC at CEI