

Bare Roots Consulting Client Reference

Ben worked with us as a consultant on our AgTech startup, Frida. Ben's wide expertise in the field of ag and food supply-chains, as well as market development and branding, helped guide and clarify our vision for the company, from early concept, business strategy development, to MVP development and through the investment pitch process.

Francisco Anguiano Ramos
Managing Director | Produgrow Farms