CLIENT REFERENCE

From Kate Stoodley

Founder & Strategic Director, Purpose & Proof

Regarding: Xander Sanborn, Nautilus Creative LLC

I brought Xander on to help develop the Purpose & Proof website, and it quickly became clear he thinks about brand as a system, not just individual pages. Xander took our case studies pages from a basic starting point to a polished, interactive, repeatable design system consistent with our brand identity. Rather than one-off deliverables, he built something we can keep using as we add new case studies. He has a strong eye for detail and a real talent for animation and motion, works quickly, and is easy to collaborate with. I'd recommend Xander as a MERC consultant to any Maine business looking for a brand and creative partner who values consistency, creative vision, and scalability.

Kate Stoodley
Founder & Strategic Director, Purpose & Proof
kate@purposeandproof.com · (415) 306-6724

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