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To: MTI MERC Program,

It is with pleasure and confidence that I recommend the GoodGames leadership team as consultants for the MERC program. As a MERC consultant myself and having worked with GoodGames, I have a good understanding of what MTI's expectations are and how GoodGames will be a real asset to the program.

I have three reasons for this strong recommendation:

1. Having been unaware of their extraordinary games and the role that they offer in supporting organizations, I learned through hands-on experience playing the Games internally and with others what an impact the games can have. Their use as a tool in some of the most institutional challenges of our time, from DEIBA to employee mental health, has proven to provide breakthrough team experiences, particularly as they relate to subjects that are often difficult to talk about and therefore difficult to address constructively.

And the use on everyday corporate and institutional life is immediate and impactful, whether for problem solving or team building. There is broad contemporary recognition that employees have a strong dislike for meetings of almost any kind and that there is particular discomfort in meetings where the same loud and predictable voices dominate the discourse. GoodGames are not only highly participatory but they also assure that everyone can contribute with equal confidence.

2. The GoodGames leadership has deep experience in the world of early-stage businesses due to their own direct experience. Therefore, they are sensitive to the never-ending and constantly changing priorities that draw the attention of founders. They will be able to work well with other leaders and to adapt to the requirements, needs and shifting playing field that the startup manager plays on.

3. They are technologically savvy. I have been especially impressed with their breadth of knowledge and experience. This means that they can work with managers to come up with excellent solutions to introduce GoodGames, no matter what the technological capability of client leaders or the setting that they are working in.

I heartily recommend GoodGames to participate in the MERC program

Mac McCabe