

I've had the privilege of working closely with Andres over the past two years on design system improvements. I first met him when I joined the team responsible for developing the Forbes List sites, including Forbes Billionaires, Forbes 400, Self-Made Women, and 30 Under 30. From day one, Andres impressed me with his incredible talent for creating expressive design systems that scale. Under his guidance, the design team built a robust component-based library, a scalable design token system (reducing our type styles by 50%), and standardized list pages—cutting development time by 80%. His leadership and ability to tackle complex challenges while delivering measurable impact are second to none.

Andres led the charge in consolidating our list templates, which at the time was a cumbersome and inefficient process. He recognized that 90% of the list page elements could be standardized without sacrificing creativity or impact. Thanks to his vision, we developed a cohesive design system that not only elevated the user experience but drastically reduced operational overhead. His emphasis on component-based design and the creation of a dedicated library for lists was a game-changer, enabling faster launches and more efficient workflows across teams.

Before this initiative, Andres had already laid the groundwork for a standardized component-based design library that mapped perfectly to our visual design mocks. However, we lacked a single source of truth for design elements, leading to frequent style fixes and unnecessary complexity in our codebase. That's when I began collaborating more closely with him on his latest project—standardizing design tokens. After months of discussion, research, and planning, I had the pleasure of coding out the architecture to support Andres's vision of a unified design system. We ended up drastically reducing styling inconsistencies, and the organization is now in a stronger position thanks to his foresight and leadership.

What truly makes Andres exceptional is his dedication to open communication and his uncanny ability to turn high-level strategy into clear, actionable steps. Whether he's aligning cross-functional teams or proactively seeking feedback, he always ensures everyone is on the same page. I've worked with many designers in my career, but few are as collaborative and effective as he is. His work ethic, leadership, and

commitment to clear communication have left a lasting impact on me and the entire team. What I like most about Andres is that he brings a deep sense of empathy to each project. He considers and cares for both Forbes visitors who experience our brand online and the internal teams responsible for building and maintaining the final product. Any organization would be fortunate to have him in a design leadership role, and I give him my highest recommendation.

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Forbes