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Letter of Recommendation for Storykind

It is my pleasure to offer this letter of recommendation for Storykind. They have been supporting various aspects of the SaaS offering I am developing – including programming, design and branding aspects. I'd like to highlight the following based on that experience:

- Storykind takes the time to truly understand a brand's mission, goals, and challenges before developing a thoughtful, tailored approach.
- Storykind acts as a true collaborator making the branding and creative process feel effortless and inspiring.
- Storykind offers a rare combination of high-level creative strategy and hands-on execution, including the ability to offer programming and graphic design.
- Storykind brings a sense of calm and confidence to the process, making even complex projects feel manageable.
- Storykind is invested in the brand's long-term success, acting as a true partner rather than just a service provider.

It has been a pleasure working with Storykind and I am confident that other Maine-based businesses would likewise benefit from their services and partnership.

Sincerely,

Lisa L. Churchill, Principal

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