

November 8, 2023

Patrick Madden, President
Market Decisions Research
511 Congress St, Suite 801
Portland, ME 04101

Dear Patrick,

I'm pleased to share a letter of reference for Market Decisions Research (MDR).

Maine Cancer Foundation and MDR have partnered together on several research and evaluation projects since 2017. Projects have ranged from large scale quantitative evaluations and statewide mapping efforts to qualitative assessments gathering detailed information via focus groups and individual interviews.

As a small staff at MCF, being able to rely on MDR to help us gather information and conduct research that supports our work has been incredibly beneficial. The team at MDR is creative and professional, bringing vast expertise and experience to each project, no matter the size. They have been our go-to partner when we are looking to learn more about a specific topic area or dive deeper to better understand cancer in Maine.

One aspect that makes MDR stand out is not only their ability to gather and synthesize data, but to also draw conclusions and recommendations that will help guide our future work. It's been a pleasure to work with MDR over the last seven years and we look forward to continued partnership.

Sincerely,



Katelyn Michaud
Director of Programming
Maine Cancer Foundation