Max is a human swiss army knife. He's no-bullshit, hardworking, great at communicating, and fun to work with. He understands how to take a creative vision and turn it into a reality, and make the entire process of getting there smooth, structured, and painless. He'll always go the extra mile to figure it out.

At an essential time in our business, Max stepped in and led the migration and re-design of our website. He dug into the business model, absorbed our vision, and executed. We saw an immediate boost in analytics and feel we have the foundation for continued growth.

Jonathan Kalan
Founder, Unsettled