

*Project:* Employer Brand Lead at IDEXX

*Scope:* Develop, refine, and deploy this S&P 500's first ever EVP and employer brand.

"Alex's ability to quickly turn around compelling and creative video content is unmatched. I particularly appreciate his ability to move with the pace of a project, quickly getting up to speed on key objectives and finding the most effective ways to achieve them from a creative perspective.

Plus, he's just a lot of fun to work with!"

Pete Dewitt, Director of Internal Communications and Employer Brand, IDEXX

Further reviews and project scopes can be found at [Clutch](#).