August 16th, 2026

Maine Technicology Institute
16 Middle St. STE 201
Portland, ME 04101

Re: Lila Wilmerding - Professional Reference from Burton Shrimp Company

To whom it may concern:

We recently worked with Lila Wilmerding on developing our packaging strategy and packaging content for our new farm-raised shrimp product. In addition to that work, Lila also acted as an efficient liaison with our designer to provide briefing materials and overall direction, while still letting the graphic designer have creative control of the visual aspects of our label design.

Lila took her time researching similar, and dissimilar, products to come up with a thoughtful packaging strategy and hierarchy that was rooted in logic. She also navigated complex regulatory requirements with ease. She shows a deep understanding and appreciation for sustainability, story telling and effective consumer engagement through packaging. Her genuine excitement for the products and companies she works with is evident in the quality of her final work.

We would recommend Lila to anyone looking to create or overhaul their packaging materials, particularly for those products that have a focus on sustainable and responsible sourcing or production. We plan to work with her in the future as soon as the need arises.

Please do not hesitate to contact us with any questions or concerns.

Sincerely,



Stefan Mraz
Co-Owner Burton Shrimp Company
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(603) 686 - 9476