

July 25, 2023

We've been working with iBec Creative for ten years. In that time, we've completely re-done our web page while increasing web traffic and decreasing our cost per visit. We know exactly how people find us, where they come from and what makes them spend time on our page. All the information we need to drive down our cost per lead and cost per conversion.

Strategic Media is an audio marketing agency that stresses how important these metrics are to our clients. We know the benefits of working with an agency that values data as much as we do and iBec Creative is our perfect digital partner. In the world we work in, we need a partner that is proactive but also quick to react to last-minute requests. iBec Creative is that and more.

Jeff Small Founder/CEO