Hallie and Vivid have supported Maine Women's Connection on multiple design projects, including event branding, social and print assets, and visual materials we use to represent women-owned businesses in Maine. Hallie understood that our work had to feel professional and community-rooted at the same time, and she delivered work that members and partners could recognize immediately as ours.

She is easy to brief, sharp on brand consistency, and practical about what a small organization can produce and maintain. The materials Vivid created have been used across events and outreach and still hold up. I would work with Hallie again and am glad to recommend Vivid to other Maine founders who need design help that is both polished and usable.

Haley Sterling

Founder, Maine Women's Connection