



August 19, 2025

To Whom it May Concern:

I am pleased to provide this reference in support of Atlantic Corporation's continued development of PRISM – Principal Research Insights for Strategic Market Development. Our company, Dirigo Sea Farm, participated in two rounds of PRISM through a partnership with the Maine Aquaculture Innovation Center.

Through PRISM, we received two polished, insightful, and visually engaging reports. The first round focused on our water-soluble laundry pod film and outlined the soaps and cleaning compounds industry, the laundry detergent market, and the growing demand for eco-friendly and sustainable cleaning products. In the second round, Atlantic delivered custom secondary market research related to bioplastic film, which was directly relevant to our core platform technology.

Both reports were invaluable to our company's growth. They provided us with structured, data-driven insights into competitive landscapes, customer demand, and emerging market opportunities. We used PRISM's research to refine our go-to-market strategy, validate our early customer targets, and strengthen our fundraising narrative with investors. Importantly, the reports gave us the confidence to move forward with large-scale customer conversations, and they continue to serve as reference material for our team as we expand into additional product lines.

Further investment in PRISM's development will benefit a broad range of innovative companies in Maine and beyond. Early-stage ventures often lack access to high-quality, industry-specific market research; PRISM fills this critical gap by providing actionable, customized insights that help businesses like ours scale faster and with greater confidence.

Sincerely,

Alexa McGovern
Founder
Dirigo Sea Farm