

Letter of Recommendation for Mary Beth Golden

MERC

To Whom It May Concern,

I began working with Mary Beth five years ago when the marketing and PR side of my business started to feel overwhelming for me to manage alone. At the time, she was recommended to me by a friend, and while I wasn't sure what to expect, I knew I needed help. My business is an incredibly special part of my life — something I have poured my heart into — so introducing someone new to it was a decision I didn't take lightly.

From the beginning, Mary Beth showed that she not only understood the importance of my work but also treated it with the same care and respect I do. That level of commitment is rare, and it quickly became clear that she wasn't just providing me a service— she was someone who truly believed in me and my business.

Mary Beth takes great pride in her work and in the work of her clients. That passion shines through in every pitch, every campaign, and every interaction she initiates on behalf of my company. One of the most valuable qualities she brings is her ability to handle the inevitable rejections that come with marketing and PR. She shields me from the sting of those disappointments and instead always offers a positive, proactive plan to move forward.

She does her research, takes the time to deeply understand the values and vision of the business, and ensures that every PR and marketing opportunity is a thoughtful and authentic fit. Her ability to connect clients with aligned partners and audiences is one of her many strengths.

Mary Beth has become an essential part of my business journey, and I feel truly honored to work with her. I recommend her without hesitation to anyone looking for a dedicated, intuitive, and strategic PR and marketing professional.

Sincerely,

Sarah Madeira Day

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