Shift Group
CONSULTING

August 11, 2026

To Maine Entrepreneurial Resource Corps:

I had the opportunity to work with Dagmar Roberto during our time together at MaineGeneral Health. While there, she supported complex, cross-functional transformation initiatives involving Finance, Human Resources, Payroll, Information Technology, Operations, leadership, and external partners.

While Dagmar worked in a project management capacity, what stood out to me was that she approached the work much more like an executive and business strategist. She took the time to understand the needs of the unit or organization, she asked questions to reveal customer and company value, and identified gaps and dependencies. Her approach was more broad than simply managing timelines and deliverables. She was always focused on delivering measurable value.

Dagmar was particularly effective at bringing business and technical teams together. She could translate operational needs into practical requirements and keep conversations focused on what the organization and its users actually needed. When needed, she effectively challenged assumptions and negotiated tradeoffs. She was equally comfortable working through detailed process and implementation issues as she was communicating with executive leadership when decisions, alignment, or escalation were required.

Her work included supporting significant enterprise initiatives such as StrataJazz financial planning and Workday Time Tracking. These efforts required exceptional stakeholder engagement, process analysis, governance, testing and validation, organizational readiness, vendor coordination, and change management. Dagmar consistently brought a practical, hands-on approach to this work while maintaining sight of the larger organizational objectives.

Based on my experience working with her, I believe Dagmar's strengths translate very naturally to consulting. She is able to enter complex environments, quickly understand the situation, build relationships across teams, identify what needs attention, and help establish a practical path forward.

I would confidently recommend Dagmar and FrameWerk Strategy to organizations seeking experienced support with business assessment, operational and organizational change, transformation readiness, project recovery, or complex cross-functional initiatives.

Sincerely,

Alex Sydnor, FACHE
President & CEO