

- I feel like my confidence in my value is strong, I'm always paying other people for things i can do myself. Seeing my value is one thing, but asking for income has never been my strength, there is a lot of shame in my creative path.
- Ashley has been Amazing, generous with her time, seeing value in others, so knowledgeable, strengthens others
- I'm so grateful for the recommendation to CEI, and to meet the facilitator, as well as the other attendees, not something i ever considered, other people see faith in me and that allows me to take action
- Though I had already formed my LLC and begun aspects of my business, I was very uncertain about the service offering pillar and how to make it clear enough to understand for potential clients. Propeller pushed me outside of my comfort zone and working my network way sooner than I would have otherwise.
- Ashley is a pro. I appreciate her ability to cut to the chase with clarity and precision. This is the kind of thinking that we often overlook but that is essential in business communication and development. Ashley has great ideas to clarify thinking by proving and disproving assumptions and removing the overwhelm that seems to be floating around new business ideas.
- Approaching customer conversations through the lens of a person seeking advisors or subject matter experts takes the stress out of "warm calls" and makes the process of validating (or disproving) my assumptions a lot more enjoyable.
- Propeller really helped me to get clear on atomic goals for my business. This has helped me tremendously to frame my offering in measurable and importantly, actionable blocks.