

I worked with Joy Sinclair for about a year and a half while working at the National Association of College Auxiliary Services (NACAS) after enjoying her volunteer experience for about a two-year period prior. When an internal marketing role opened, I was incredibly excited to encourage her to apply as I was well familiar with her expertise in digital communications and social media. Her time in the role near-revolutionized our online presence and attracted countless individuals to participate in both our online and in-person programs, which brought not only added engagement but added revenue in an increasingly tight post-COVID budget year. Timeliness and clear communication were great strengths of hers and she worked collaboratively across teams to ensure that the association's benefits to customers were showcased in the right avenues and spaces, ensuring our overall success at attracting new customers. Joy was an incredible value-add to our team and I would highly recommend her to any company in need of strong talent.

William Hurley
Chief Strategy Officer
NACAS

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