



Maine Community College System

OFFICE OF THE PRESIDENT

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To: Maine Technology Institute

From: Noel Gallagher, MCCS Director of Communications and Public Affairs

Re: Client reference – Ethos/VONT

Date: December 15, 2025

The Maine Community College System communications office has had a sustained and positive relationship with Ethos/VONT since 2014. In that time, we have engaged the company for mission-critical work that includes website development, website maintenance, and marketing services. They developed and created our initial websites and continue to provide website services for the system and the seven colleges, our most important marketing tool and primary source of information.

They have repeatedly been selected as the superior vendor for those services in thorough, competitive, national RFP processes. The delivered products have consistently come in on budget, on time, with very high-quality work, all produced with considerable collaboration and support. We have been very pleased with our ongoing relationship with Ethos/VONT and value their expertise and skills.

Beyond meeting and often exceeding contractual agreements, the people and organizational vision behind Ethos/VONT deserve special recognition. It's clear to me over the course of working closely with multiple employees over several years that there is an institutional commitment to providing clients with a very high level of service, strong and effective communication, and true partnership. I feel like they are very invested in the quality of our products and our institutional success, not just delivering a product and moving on.