

Joy Sinclair was a tremendous marketing asset as consultant for the NACAS Annual Conference in 2021. Her strategic approach and creativity played a pivotal role in driving registrations and onsite engagement. From creating compelling promotional materials to optimizing social media campaigns to onsite graphics and design, Joy demonstrated an in-depth understanding of our Association members. Her attention to detail, clear communication, and timely execution ensured that every aspect of marketing ran smoothly. Thanks to her efforts, our conference exceeded expectations in attendance and overall success. Following the conference, Joy was brought on full-time as a NACAS staff.

Kennedy Turner
VP Venue Partnerships
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