

To whom it may concern,

I am writing to provide a reference for Ashleigh Briggs-Davis as a business coach and mentor. I own Steady Elm Virtual Solutions and Ashleigh has played a steady and important role in helping me develop and strengthen my business after I launched.

When I first connected with Ashleigh, Steady Elm was already up and running, but a lot of things still felt unclear. I knew how to do the work and I had clients, but my services, pricing and boundaries were not as defined as they needed to be. Ashleigh helped me sort through those pieces so the business could run with more intention and less guesswork.

Her coaching style is straightforward and kind. She asks honest questions, helps me look at what is really going on and gives me space to talk through decisions without ever making me feel small. She understands what it is like to build a small business and to balance real life with work.

Some specific ways Ashleigh has helped me include:

- Clarifying my service packages so I can explain what I do in simple, clear language
- Working through pricing so I am not undervaluing my time or skills
- Talking through client situations and helping me set and hold healthy boundaries
- Helping me focus on the types of clients and work that fit Steady Elm best

Since working with Ashleigh, I feel more confident in how I talk about Steady Elm and more grounded in how I run it day to day. My offers are clearer, my pricing is more aligned with the value I provide and I have a stronger sense of where I want the business to go.

I am grateful for the part Ashleigh has played in my growth as a business owner and in the ongoing development of Steady Elm Virtual Solutions. I am comfortable providing this reference for Ashleigh Briggs Davis and believe that anyone who works with her will benefit from her experience, honesty and steady guidance.

Thank you for your time and consideration.

Alexis Chechowitz

Steady Elm Virtual Solutions

Helping hardworking businesses get more done

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