



Bringing Stories to Life©

A. Smith Consultancy Client References

I've worked with Angela off and on for more than 20 years in the marketing communications arena. We partnered on many branding and marketing projects when I had my own marketing firm, as well as during my tenure at TD Bank. Angela is a strategic marketer with amazing skills ranging from brand development to strategic planning to copywriting. I always enjoy and look forward to collaborating with her on any project and would recommend her to anyone looking for a marketing partner.

—Kim Huard, TD Bank

Angela's curiosity, willingness to collaborate with a broad set of stakeholders, and keen attention to detail will set any team up for success. In September 2020, the creative writing organization that I ran needed urgent support in promoting/marketing a fundraiser that was scheduled for October 2020. Enter Angela Smith. She created the workflow and material for a multi-media campaign to promote the event, which was wildly successful. Angela's brilliant thinking and work ethic made all the difference.

—Celine Kuhn, Former Director of The Telling Room