



December 12, 2024

To Whom It May Concern,

Color Wheel has been fortunate to work with Russell Kaye since 2013, during which time he has been instrumental in developing and managing our digital presence through our e-commerce website.

As an art program dedicated to nurturing creativity in children and teens, we required a sophisticated yet user-friendly online platform that could handle class registrations, merchandise sales, and showcase our program offerings. Russell has consistently delivered beyond our expectations. He designed a website that not only meets our technical requirements but also captures the vibrant, creative spirit of our organization.

Over the past decade, Russell has demonstrated exceptional skill in maintaining and evolving our digital infrastructure. He has implemented seamless e-commerce solutions, integrated robust registration systems, and ensured our website remains both functional and visually appealing. His work has directly contributed to increasing our online enrollment and simplifying our administrative processes.

Russell's understanding of our organization's needs, combined with his technical expertise, has made him an invaluable partner. We have consistently relied on his professionalism, problem-solving abilities, and creative approach to digital solutions.

We recommend Russell Kaye without reservation for any project requiring technical expertise and creative digital development.

Sincerely,

Marlis Cornett
Director
Color Wheel Studio