TIGERLINE
ADVISORY

Nic Shahay
General Manager
Willow Tree & Landscaping Service (Hatboro, PA)

To Potential Clients of TigerLine Advisory:

I am pleased to recommend Will Silton and highlight the strengths he demonstrated as former Northeast Regional President (and my manager) at Canopy Service Partners.

In just one year, Will's responsibilities grew from leading one to five individual companies. Each faced distinct challenges, and Will met them by listening closely to each's needs and leading tailored initiatives to strengthen operations, standardize processes, and improve sales structure. He guided us away from a "revenue above all else" mindset toward a culture focused on client relationships, employees, and sustainable, profitable growth. These efforts laid a strong foundation; Willow recorded its two most profitable months in its history, and was able to open a second location, under Will's leadership. Will understands the drivers behind our financial results and helped lead Northeast to become Canopy's most profitable region.

I strongly support Will and continue to rely on him as a mentor for insight and support even now that he's gone from Canopy.



Nic Shahay