

Pulp and Wire Client Reference

SOOM FOODS | Amy Zitelman, Founder

I have peace-of-mind with Pulp + Wire as our brand partners. They are consummate professionals, taking the time to understand us, our consumers and our categories to ensure that our products are positioned for success. Soom worked with Pulp + Wire on a complete rebrand, followed by a new product line, and we'll go back to them for Soom's future branding needs.